

62.67



Orange Flame.

Dahlias in 1954

In our locality the 3 year drought was still with us till July 21st when heavy rains started and continued on and off through August. As a result most varieties grew good to heavy clumps of tubers. We have realized anew that most heavy watering is required to get the best out of Dahlias, during a drought period.

In 1954 the best blooms were in August and early September. On account of the dry May, June and early July we did not harvest cut flowers till Aug. 10. It is our intention, when another dry spring occurs, to irrigate the plants heavily even though they are small.



First Lady

1955

THE THIRTY-FIRST

Dahlia BOOK

PRICE LIST OF THE BEST DAHLIAS IN THE WORLD.

GOLDEN RULE DAHLIA FARM

Dayton Pike, Ohio No. 48, 3 Miles North from Lebanon
R. R. No. 2 Tel. 3-2132, Lebanon, Ohio

THE GOLDEN RULE DAHLIA FARM

This Dahlia Farm was established on a national basis thirty (30) years ago. The original management is still in charge, and we now send dahlias all over the world.

All through our history we have sought for dahlias that are easier to grow and which produce blooms in spite of insects and drought. If a dahlia which formerly we listed does not now appear in our catalogue it is because we have had trouble with that variety. It has perhaps failed to make good roots during drought or has been too much subject to stunts and insect damage.

We specialize in dahlias that are easier to grow and bloom and produce the best tubers for your future years of growing.

Get acquainted with Golden Rule Dahlias, and join the growing list of satisfied customers.

Remember, WE WANT YOU TO HAVE WHAT YOU BUY.

NEW HONOR ROLL DAHLIAS FOR 1955

BUTTERBALL. B. 5 in. Ball. Primrose yellow. Long stems.
Bush 5 ft. Profuse bloomer. Heavy dark foliage.
Plant **\$2.00 Net**

CHEROKEE BEAUTY (Dahliadel) A. FD. 10x15 in.
Begonia pink. Plant **\$5.00 Net**

CLARIAM TIDE (Wolbert-Wind) A. SC. 10x5 in. Orange.
Plant **\$5.00 Net**

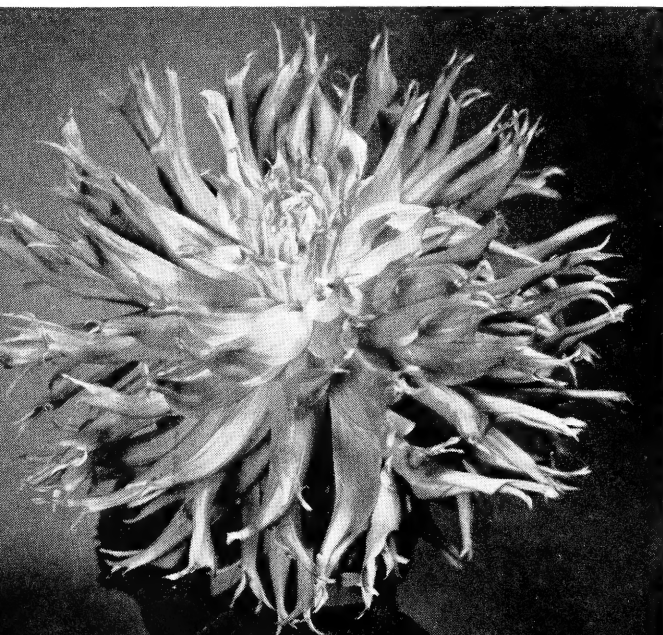
COVER GIRL (Parella) A. FD. 10x4 in. Mauve violet
with white tips. Plant **\$2.50 Net**

FIRST LADY (Comstock) A. FD. Primrose yellow. 8x4 in.
Plant **\$5.00 Net**

MR. PRESIDENT (Comstock) A. Cactus. 10x5 in. Empire
rose and lemon yellow. Bush 4 ft. Plant **\$5.00 Net**

NED SEYMOUR (Johnson) A. ID. 13x9 in. A deep
orange. Orient red and cream buff blend. Bush 5 ft.
Plant **\$10.00 Net**

TID. B. Inc. C. 6 in. Rose pink with creamy tips. With
very fine stems, and prolific in bloom, it is a wonder-
ful cut-flower. Bush 5 ft. with nice foliage.
Plant **\$3.00 Net**



Mr. President

RECENTLY ACQUIRED FOREIGN AND DOMESTIC DAHLIAS

ARNASH DADAK. A. FD.-ID. 8x4 in. Amaranth rose
over white. A good producer of fine stemmed flow-
ers of excellent substance. Bush 5 ft., extra good
foliage. Early. Root **\$2.75**; Plant **\$1.80 Net**

BUDOVAKL. A. FD. Raspberry red. A fine long stemmed
flower of great beauty, of excellent substance and
very long stems. 10 in. Plant **\$1.20 Net**

CHAS. K. SHAW. A. ID. 10x5 in. Clear light primrose
yellow. A good bloomer on excellent stems.
Plant **\$1.80 Net**

CROYDON APRICOT. A. FD. A clear apricot color, and
huge as they like them in Australia. Strong and free
flowering 3½ ft. bushes. Plant **\$3.00 Net**

DAYLIGHT. A. FD.-ID. 9x5 in. White. 5 ft. bush. This
is a good bloomer and good root producer and we
use it for a large white cut-flower. Plant **\$1.20 Net**

RECENTLY ACQUIRED FOREIGN AND DOMESTIC DAHLIAS

DOGE. A. SC. Deep orchid. The very large flowers won many prizes in Holland. A very strong grower.
Plant \$2.00 Net

EDITH MORELL. A. ID. Lilac rose blended apricot. 10x5 in. Bush 4 ft. Broad petaled deep flowers on fine stems.
Root \$2.75; Plant \$1.80

E. G. RAMSEY. A. FD. A very large robin red flower most excellent for exhibition.
Plant \$2.00 Net

HAKUCHO. A. ID. 12x7 in. Pure white. A very promising large white from Japan. Vigorous 4 ft. bushes, early and free.
Plant \$4.00

HOEK'S GLORY. B. Inc. C. A lovely lilac on long stems. A strong growing and healthy variety that produces many fine flowers.
Plant \$2.00 Net

HOUSE OF ORANGE. B. FD. 7 in. A most attractive pure orange of excellent substance. Good stems hold flowers well above foliage. Good for all purposes.
Plant \$2.50 Net

LENA. A. FD. 10x8 in. A fine blend of magenta and tan. It is outstanding for its great depth of bloom which form great balls on strong stems. Bush 5 ft. and uniform in vigor. Early and late to bloom.
Root \$1.80; Plant \$1.20

MALIBRA ORANGE. A. FD. 9 in. Nasturtium red with golden striped petaloids. A long stemmed cut-flower of good substance.
Plant \$2.00 Net

MANHATTAN. A. ID. 8 in. Lilac colored flowers of good substance on long stems. An early and continuous bloomer. Bushes very strong growing, 5 ft.
Plant \$1.80 Net

METEOR. A. FD. 8-10 in. A glowing brick red. The cream reverse often shows so that it appears bi-color.
Plant \$1.50 Net

MME. CARELS. B. FD. 3-4x2½ in. Miniature. This is one of the best of any size, type or color we have seen. Nothing seems to prevent its blooming from July till frost. It is the best of cut-flowers and fine for exhibition. Color is a bright Mars orange to burnt orange blended capsicum red.
Root \$2.50; Plant \$1.20

PROF. ROLAND PATCH. A. FD. Rose pink. 10x5 in. This has been a big prize winner.
Plant \$2.50 Net

RED SPLENDOR. A. FD. 8 in. Cardinal to blood red. 4 ft. plants with long stems, showing the bloodiest red flowers that we have seen. Will stand out in any garden.
Plant \$2.00 Net

REES' SPLENDOR. A. ID. Dark carmine red with a violet glow. A giant flower of great beauty.
Plant \$1.25 Net

WINIFRED STREDWICK. A. FD. 11x5 in. A pure white with extra high quality in substance and ability to withstand hot weather. Has a wonderful performance record.
Plant \$1.80 Net

YELLOW STAR. B. SC. A vivid yellow on very long stems, of greatest substance and the best of cut flowers.
Plant \$1.25

OUR BEST WISHES

To our much appreciated old friends and customers, we sincerely trust that you will have an abundance of fine Dahlia blooms, win prizes in the shows, and excite the admiration (and envy) of your friends and neighbors. With Golden Rule Dahlias you can do just that.

ABBREVIATIONS

FD—Formal Decorative; ID—Informal Decorative; SC—Semi-Cactus; Str. C.—Straight Cactus; Inc. C.—Incurved Cactus; tpd.—tipped; Lt.—light.

A—Large, over 8 inches. best for exhibition.

B—Medium, 4-8 inches. Best for cutting.

THE DAHLIA

The Dahlia is the greatest of all Flowers. They have been grown up to 18 inches in diameter and as small as one half inch. You do not have to be an expert to get this wonderful flower to produce top quality flowers. There are all colors—except blue—and all types of petal formations. Variegated colors, bi-colors and solid blend colors. No two varieties are alike and there are well over 500 being grown. You get more out of them, for your money, time and effort, than any other flower. Great strides have been made in the development of the Dahlia in the last ten years. Try some of the old favorites and a few of the new ones and you will see what we mean.

In case we are sold out of a variety we shall supply nearest variety or one equally as good or better, unless you advise otherwise.

HOW TO ORDER

It is important to order early. This will help us in reserving the stock for you. If we are out of certain varieties we will write you, unless you have advised us that substitutions will be permitted. On late orders please give SECOND CHOICE.

SEND CASH WITH MONEY ORDER

Make checks or money orders payable to Golden Rule Dahlia Farm. Send cash by registered mail.

Plants may be shipped from April 15th to July 15th. Please add 45c for packing and parcel post on all shipments, both roots and plants.

GUARANTEE

We guarantee all dahlia stock to be healthy and true to name. If through failure to start, or damaged in mail, we will replace immediately if notified promptly. Give the plants time to get started. The Golden Rule works both ways.

Plants may be shipped from April 15th to July 15th. Please add 45c for packing and parcel post on all shipments, both roots and plants.

If you have Special Delivery service, send an additional 45c for Special Delivery on plant and rooted cuttings orders, making 90c total.

If you reside in Ohio, also add 3% sales tax.

On account of higher postage rates we will add an extra fine dahlia to each dahlia plant order.



RECENT LARGE DAHLIA INTRODUCTIONS OF OUTSTANDING QUALITIES

**Cut Flower Dahlias and Giant Dahlias of
12 inches diameter. Tested and rated high
over a number of years.**

ABBOTT. Str. C. 6-7 in. Currant red. Dwarf bushes. This is the best of the very dark red cactus. It blooms early and holds its fine form till the very last. Root \$1.25; Plant \$1.00

ADA N. SC. 11x6 in. Tyrian purple. Bush 5 ft. This very vigorous and early flowering dahlia is one of the best on the 1949 Honor Roll and one of the biggest. Root \$1.25; Plant \$1.00

ALADIN. FD. 10 in. A new bi-color of first class exhibition type. Gold splashed red. This one is outstanding in all gardens. Root \$1.35; Plant \$1.00

ALABASTER. A. FD. Seedling of Real Glory and a very fine creamy white. Size 8x5 in. Very free bloomer. Wonderful stems. Root \$1.50; Plant \$1.00

ALLEGRESSE. Str. C. 8-10 in. x 5 in. Light primrose yellow. One of the very best yellow cactus, of the greatest substance and on the longest of stems. Vigorous five foot bushes produce heavy clumps. Plant \$1.00

AMBASSADOR VAN KLEFFENS. FD. 6 in. Dwarf. Deep straw yellow, suffused jasper red. A general tone of orange. A free early bloomer on nice stems. Plant \$1.00

ANNA BENEDICT. FD. 6-8 in. Oxblood red. This blackish red stands out in any garden. Has been a standard of its kind for many years. Always in demand. An early and continuous bloomer. Root \$1.25; Plant \$1.00

ANJERDRIES. FD. 5 in. Pure white. This dahlia from Holland attracted much attention by its profusion of bloom and fine stems. Root \$1.00; Plant \$1.00

APHRODITE. ID. 5-6 in. Magenta rose, cadmium orange at base, giving a bright golden sheen. Ball shaped flowers on long stems. Blooms early. This is a cut-flower. Has great substance. Dwarf fast branching. Root \$.90; Plant \$.60

ARABIAN NIGHT. Str. C. 10 in. Deep violet, overlaid blue. The well formed flowers are superb for exhibition. Plant \$3.00

ARDENS. Str. C. 6-7 in. Turkey red. A good cut-flower. A big clump producer. Root \$1.25; Plant \$.80

ARTHUR GODFREY. FD. 13x7 in. Orient red blended with barium yellow. Low bushes with good stems holding flowers well out of foliage. On 3 Honor Rolls. It is perhaps the largest formal ever grown. Vigorous and blooms early and late. Root \$1.80; Plant \$1.20

AUREOOL. Str. C. 4-6 in. Light primrose yellow. An early and profuse dahlia, on fine long stems and with great keeping qualities. All of which makes this one of the most valuable cut-flowers. Root \$.90; Plant \$.60

AUTUMN BLAZE. ID. 12x6 in. Saturn red, outer petals tipped empire yellow. A brilliant display of red and gold of Autumn. Root \$2.00; Plant \$1.00

B. & B. FD. 11x5 in. Lavender. Alternate fine lines of white and petunia purple. Bush 5 ft. 1949 Honor Roll. A reliable dahlia. Root \$1.25; Plant \$.80

BEAUTY QUEEN. SC. 8 in. Amaranth rose shading to almost a white center. A grand Dahlia. Early and prolific. Bush 4 ft., produces plenty of branches. Bloom has good substance. A cut-flower dahlia. Root \$1.35; Plant \$.90

BEGONIA ROSE. FD. 6-7 in. China rose. It is extremely prolific. Centers always good and very long stems. Root \$1.35; Plant \$.90

BIG BEN. FD. 11 in. Rhodamine pink or mauve lavender. A free blooming, big dahlia that is a general favorite. Bush dwarf. An early bloomer. Root \$1.50; Plant \$.80

BILL JACK. SC. 10 in. Pure white. An early and good bloomer with excellent substance and nice long stems. Bush 4 ft., vigorous and branching. Root \$1.50; Plant \$1.00

BLACK MONARCH. ID. 8-10 in. Real maroon, or the nearest to black. Bush 4 ft., with excellent stems and vigorous. A mid-season bloomer. Plant \$1.00

BLONDIE. Str. C. 4-5 in. Light primrose yellow. Dwarf bushes with plenty of long stemmed flowers from early to late. Root \$1.25; Plant \$.60

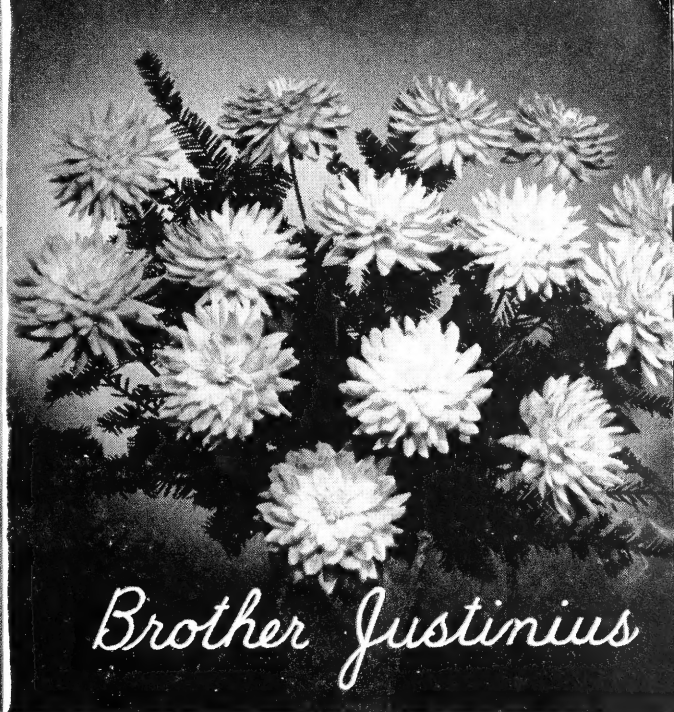
BRAITH DAVIS. FD. 8 in. Dianthus (rose) purple. Bush 5-6 ft. Blooms profusely. This dahlia will fill the need of an attractive purple cut-flower. One of the favorites of our state fair displays. A pleasure to grow. Root \$1.50; Plant \$1.00

BRIDES BOUQUET. FD 10x5 in. Pure white. Vigorous 4 ft. bushes. Large flowers freely produced on long stems. Root \$1.35; Plant \$.90

BROTHER JUSTINIUS. SC. 6-7 in. Peach with canary yellow center. This is one dahlia that we praise highly. It is really wonderful. The bushes are 3 ft., freely branching from the ground. It is the most prolific bloomer we know. Bushes are just covered with bloom early, midseason and late. Fine stem, good cut-flower and always flowers to cut. Root \$1.25; Plant \$.60



Arthur Godfrey



Brother Justinus

BUCKEYE CORAL. FD. 8 in. Coral pink. A very attractive and true shade of color in a bloom of great substance. Useful for cutting. Bushes 4-5 ft. Uniformly vigorous. Root \$1.35; Plant \$.90

CALIFORNIA CENTENNIAL. ID. 11x6 in. A blend of straw yellow and buff with a strawberry red blush. A prolific bloomer for a big flower. Bush 4 ft. Exceptional fine foliage. Root \$1.35; Plant \$.90

CALIFORNIA IDOL. A. ID. 10-11 in. Light primrose yellow. Has been a big winner for many years. Plant \$1.00

CALIFORNIA PAGEANT. ID. 11x5 in. Chinese yellow lightly shaded mars orange. Reverse has lines of purple that faintly shine through. It is early and free and has produced 12 in. blooms. Bush 4 ft. Stems are excellent. Root \$1.35; Plant \$.90

CAROL FRANCIS. Str. C. 8 in. Amaranth rose to light persian rose, a beautiful lavender. It produces early and late, perfectly formed blooms on perfect stems. One of the best dahlias in our collection. Root \$.90; Plant \$.60

CAROLINE KERNOCHAN. ID. 7 in. Light primrose yellow tipped spinel red. A most popular dahlia in our fields. Bush 3 ft. with flowers produced early and freely. Plant \$.60

CAROLINA LASSIE. Inc. C. 4-6 in. Amaranth rose shading lighter. A very fine lavender cut-flower. Root \$.90; Plant \$.75

CAROLINA MOON. ID. 6-7 in. Empire (butter) yellow. This is a very attractive shade of yellow. A cut-flower dahlia of excellent substance and produced in profusion. Plant \$.80

CHANDELON. SC. 6-7 in. Light carmine rose, center mimosa yellow. Bush 4 ft. One of the several good varieties out of France. An early and continuous bloomer. Excellent for cutting. Root \$1.35; Plant \$.90

CHEROKEE ROSE. FD. 6-8 in. Rhodamine purple, lighter at tips. One of the best mauve shades for cutting. Early and consistent in bloom. An old variety, but thru the years we never have seen it fail to produce an abundance of fine bloom. Bush 5 1/2 ft. Root \$1.20; Plant \$.60

CLARA HOOK. Str. C. Slightly incurved. 8-10 in. Light mimosa yellow, lightly tinted chinese yellow. One of the best of all cactus dahlias. A very strong vigorous variety. 5 1/2 ft. bushes freely branching and prolific of fine bloom on long stems. An excellent cut-flower. Root \$1.25; Plant \$.80

CLARIAM KELTON. ID. 6-10 in. Turkey red with darker shadings and with primrose yellow lines radiating from a yellow base. One of the best of all red dahlias. Fine for both exhibition and as a cut-flower. The 4 ft. bushes provide early bloom and throughout the season. Bloom is unusually attractive with wavy petals. Very prolific. Root \$.90; Plant \$.60

CLARIAM ROYALTY. Inc. C. 10x7 in. Petunia purple with silver reverse showing on face. Long stems. Won seven achievement medals and several seedling sweepstakes. Plant \$1.00

CLARION. Str. Cactus. 6-7 in. Clear carmine. One of the most beautiful red cactus cut-flowers we have grown. Most nearly perfect flowers produced early, midseason and late. Bushes are 5-6 ft., vigorous and branching. This is one of the best European varieties. Plant \$.80

COLBERT. SC. 6-7 in. Dianthus purple. Free branching 4 ft. bushes with an abundance of bloom all season. An excellent cut-flower with fine stems. From France. Plant \$.60

COMMANDO. FD. 12 in. Phlox purple. A big clear, bluish lavender, a standard in color and size. Sturdy dwarf bushes produce many fine bloom from midseason on. Root \$1.25; Plant \$.80

CORONATION DAY. ID. 10-11 in. Canary yellow shaded yellow ochre. A fine big dahlia out of Europe. A seedling of Jane Cowl with a profusion of bloom substance and long stem better than its parent. As a large cut-flower it is unsurpassed. Bush 3 ft., with long canes coming up from near the ground. Plant \$1.00

CROYDON'S SIGNAL. FD. Beautiful ox-blood red. The foliage is very dark green, heavy and of unusual formation. Size of bloom 12x8. Plant \$1.20



Buckeye Coral



Croydon's Masterpiece

CROYDON MASTERPIECE. FD. 12 in. x 7 in. A sensational salmon orange shaded coppery tan. This novelty grows 4 ft. Strong, vigorous bushes with long stems holding the splendidly colored flowers well out from the foliage. Plant \$1.80

CRYSTAL SURPRISE. FD-ID. 6-7 in. Bi-color. Straw yellow with stripes of currant red. Early and prolific on green branching dwarf bushes. Root \$1.80; Plant \$.90

DAHLIAMUM. ID. 10 in. A blend of yellow ochre and canary yellow making a beautiful golden orange. The big blooms are freely produced from mid-season on. The long twisting petals present a shaggy appearance. Plant \$.80

DELLA. FD. 5-6 in. Fuchsine pink. A fine, very early flowering, good stemmed cut flower. A true pink. Plant \$.60

DEEP VELVET. FD. 7-8 in. Blackish maroon. A dahlia with extra good growing habits. Well branched 3-4 ft. bushes bearing plenty of well formed flowers. Mid-season. Plant \$.60

DETROIT 250. Inc. C. 10x5 in. Red—almost dark red. Bush medium. Plant \$.80

DIXIE WINE DOT. ID. 10-12 in. White splashed red. A strong variety that has long been a favorite. Plant \$.80

DORA M. ID. 6-7 in. Persian rose with lighter tones. This is a welcome addition to the list of good cut-flower dahlias. Bushes are 4-5 ft., free branching and profuse with well formed flower on excellent stems. Plant \$.80

DOREEN E. Str. C. 7x4 in. Tyrian purple. An early blooming dahlia with narrow petals. Plenty of flowers too. Stems are long. Plant \$.60

DOROTHY TATTAM. ID. 8 in. A rich orange peach. Very fine formed flowers on long stems. 5 ft. vigorous bushes. Plant \$.80

DR. PAUL MORGAN. SC. 10x5 in. A soft lavender of light roseline purple lightened by light persian rose. Long stems. Bush 4 ft. Plant \$.80

EDNA D. SC. 10-12x7 in. Cherry to cardinal red. One of the very best of the reds. Several of the big flowers are produced at one time over a long blooming season. The stems are excellent. Very vigorous and fast growing 5 ft. bushes. Root \$1.25; Plant \$.80

ELODIE K. Str. C. Bright rose pink, lighter center. A beautiful, densely petaled bloom, on a good long stem freely produced all season. Plant \$.60

EUPHROSYNE. Str. C. 8 in. Light mineral violet, a true lavender shade. This fine variety is out of Germany. The 5½ ft. bushes bear the flower facing on excellent stems. Blooms keep long when cut. Plant \$.90

EVENTIDE. ID. 10x6 in. Violet purple. It always produces plenty of well formed flowers on excellent stems. Bush is 3½ ft., branching and vigorous. The blooms resemble large Mums. Root \$.90; Plant \$.60

FASCINATION. ID. 6 in. Turkey red shaded over cadmium orange. A bright and deep orange color. Bush 3 ft. and it branches from near the ground, producing long stems with finely formed flowers in profusion. Root \$1.25; Plant \$.80

FINESSE ANVERSOIS. Str. C. 5 in. Light primrose yellow. A densely petaled long stemmed cut-flower dahlia. The 3 ft. bushes start blooming early and literally cover themselves with finely formed blooms. Root \$.90; Plant \$.60

FIREGLEAM. Inc. Cactus. 6-7 in. x 4 in. A bright orange with yellow base and a long 12 in. stem. A very free bloomer early and late and one of the best keeping cut-flowers we know. This is an extraordinary dahlia. Root \$1.50; Plant \$.80

FIVE STAR GENERAL. FD. 10-12x7 in. Base color of canary yellow heavily lined and overlaid persian rose. For habit of growth and production of well formed large flowers, this dahlia is unexcelled by any of the big ones. The bush is 5 ft., early to bloom, free branching and continuous. Root \$1.80; Plant \$.90

FLORENCE CHADWICK. St. C. White, with a touch of lavender late in season. Size 8x5 in. On four Honor Rolls. Root \$2.75; Plant \$1.80



Crystal Surprise



Five Star General

FOREST RANGER. ID. 10x4 in. Chrysanthemum crimson. This new red dahlia produced fine blooms early and in quantity over a long season. A 1949 Honor Roll Dahlia. Root \$1.25; Plant \$.80

FRIEDA GAYLORD. ID. 12x5 in. Rosein purple to aureolin (golden yellow) base. This is the largest of the lavender pinks, and a good producer of perfect giant flowers. Root \$1.50; Plant \$1.00

GENERAL EISENHOWER. Inc. C. 7-8 in. Cardinal red. The best of all red cactus dahlias. It blooms early and is very free. Stems are extra long and if disbudded, 2-3 ft. canes may be cut. A wonderful cut-flower. The bush is 3-4 ft., branching from near the ground. Plant \$1.20

GIN BAN. A. FD. 10 in. White heavily shaded lavender. The 3 ft. bushes bloom all season on perfect long stems. Fine for cutting. Plant \$2.00

GLAMOUR. ID. 10-12x7. One of the largest purple dahlias. Overlaid and edged silver. It has long been very popular. The bushes are 4 ft., and the stems are excellent. Plant \$.80

GOLDEN TREASURE. FD. 6-7 in. Golden Mimosa yellow. This is early and free blooming and a good cut-flower. The bush is 4-5 ft., vigorous and well branched. Root \$.90; Plant \$.60

GRAF FOLKE BERNADOTTE. SC. A beautiful, enormous white, freely produced from midseason, on fine long stems. This is one of the best new whites in a decade. The bushes are 5 ft. and vigorous growing. Root \$1.80; Plant \$1.20

GRANDMOTHER'S LACE. SC. 9x6 in. Ivory white. Petals are deeply lacinated, giving the extremely deep blooms an attractive shaggy effect. This is an outstanding variety. Plant \$1.20

HARRY A. BEALS. A. SC.-ID. 12x7 in. Garnet lake or a fine red purple of largest size, great vigor of growth and a persistent bloomer. A winner. Plant \$3.00

HOLLYWOOD STAR. ID. A fine purple. Blooms are 12 in. with great depth. On three Honor Rolls. Plant \$2.00

IMMENSE. SC. 14 in. Mauve with bronze shadings. An easy 14 in. diameter, perfect form and best of stems. Root \$4.50; Plant \$3.00

IRENE RICH. SC. 10 in. Spinel pink with lemon yellow base. Very early to bloom, the low bushes flower profusely all season. Bloom has good substance. A 1949 Honor Roll Dahlia. Root \$1.50; Plant \$.80

JACK FRANCIS. ID. 12x5 in. Light primrose yellow. Vigorous bushes with cane-like stems. One of the biggest yellows and a winner. Plant \$1.25

JANE LAUSCHE. SC. 10x4 in. Mauve tipped white, which is a very unusual and beautiful coloring. A fine bi-color that wins in its class. The bush is 3 ft. and it is an early and free bloomer. Plant \$.90

JERSEY'S BEAUTY. B. FD. 6-7 in. Eosine pink. An old standby in a pink cut flower. Plant \$.60

JOY WILDEN. FD. 8 in. China Rose, a bright shade of red. Foliage is similar to burdock. It is a dwarf grower with dense bushes. This is an attractive novelty. Plant \$1.50

KELVIN. FD. 11-12x5 in. A beautiful begonia shaded to light begonia pink. Stems are long and strong. Bushes 4 ft. with very large heavy foliage. It is a strong winner at the show. Plant \$1.00

KENTUCKY SUN. FD. 8-9 in. Light mimosa yellow. Bush 3 ft. Flowers are produced in profusion over a long season. A most reliable yellow. Plant \$.75

KIRSTEN FLAGSTAD. ID. 10x5 in. Light Chrome yellow, shaded rose on reverse. A big flower on an extra long stem. 5 ft. bushes are vigorous early and free blooming. Plant \$.80

KONINGIN JULIANA. B. SC. Clear orange. A striking star shaped and very free cut flower. Plant \$1.20

LAKESIDE BEAUTY. FD. 6-7x4 in. Arianth rose shaded aureolin (golden-yellow) at base, with a creamy yellow center. It has a very long stem and keeps long when cut. The most popular Florists' pink. Root \$1.50; Plant \$.80

LEIDEN'S ATTRACTION. FD. A great big salmon giant. Plant \$2.00



Gen. Eisenhower



Lois Walcher

LILAC DISCOVERY. SC. A fine lilac cut-flower.

Root \$1.80; Plant \$1.20

LOIS WALCHER. FD. 6-7 in. Indian lake purple, tipped white. This fine bi-color seldom shows solid purple flowers. A very popular variety. 3 ft. bush. Early and continuously in bloom.

Root \$1.25; Plant \$.80

MADONNA CRUSADER. Str. C. 8 in. White with a cream base. Long wiry stems with flowers on side. Visitors remarked about the near perfection of the flowers of this variety, freely produced from August on till frost.

Root \$1.80; Plant \$1.20

MAFFIE. SC. 10-11x4 in. Bright dark red. It is vigorous and free branching with large flowers posed well on good stems.

Plant \$.80

MAHARADJA. FD. 8-10x5 in. Ruby red. Another very dark red that is extra free in bloom and an early one too. The vigorous 4 ft. bushes have dark heavy foliage and branch well.

Plant \$.90

MAJESTIC. FD. 10-11x5 in. Fire red to capsicum red. The brightest red we know. A fine large mid-season and exhibition bloom. Bushes are 4 ft., well branched.

Root \$1.80; Plant \$1.20

MARIKA ROCK. SC. 6 in. Wine colored tinted blue. This is a very fine long stemmed cut-flower. The bushes are 5 ft., have excellent vigor, free branching with plenty of really fine blossoms.

Plant \$.80

MARILYN DALE. SC. 10-11x5 in. Light persian rose. A general tone of lavender. Stems are good and long. Bush 5 ft., with heavy foliage and vigorous in growth.

Root \$2.00; Plant \$1.00

MARION GLENN. Cactus 6x3 in. Dianthus purple. Another fine long stemmed cut-flower. This is probably one of the best of the 1952 introductions. Strong growing 5 ft. bushes and a tremendous producer of flowers early and late. A joy to grow.

Root \$1.50; Plant \$1.00

MARSHALL KERNOCHAN. FD. Ball. 5 in. Cardinal red. This old variety is a useful cut-flower, with its fine stem and early and reliable bloom.

Plant \$.60

MARY ELIZABETH. ID. Cherry red, very large. Has won many firsts as largest bloom in show. Was largest and most perfect bloom, also ADS Seedling Award Winner and Grand Champion of the Mid-West show at Cleveland, Ohio, in 1953. On all four Honor Rolls.

Root \$6.00; Plant \$4.00

MICHAEL BLACK. ID. 10x5 in. Garnet lake a deep reddish purple. A very vigorous dahlia that blooms well, starting in August.

Plant \$.80

MICHIGAN ORCHID. FD. 8-9 in. Clear mauve. This is one of the best deep lavenders. It starts blooming early and keeps it up till frost, furnishing many long stemmed perfect flowers.

Root \$1.25; Plant \$.80

MICHIGAN WHITE. SC. 6-8 in. This is still our best white Florists' cut-flower, as it has been for many seasons. 5 ft. bushes with vigorous branching habit and excellent stems.

Plant \$.60

MISS MYRTLE BEACH. Str. C. 8-10 in. Clear light marigold orange. Flower of good form and of good substance. It is an early, free bloomer and a fine flower.

Root \$1.25; Plant \$.80

MLLE. MAURICE. Str. C. 5-6 in. Light persian rose. Very free and continuously in bloom. Thickly petaled flowers of good substance. A very good cut-flower.

Plant \$.80

M. P. SAVANAUD. Str. C. 5-7 in. Cherry red, base aureolin yellow, light reverse showing at tips of lacinated florets. Flowers are heavily petaled. In beauty this cactus is out of this world. It is a good root maker.

Root \$1.25; Plant \$.80

MRS. ALBIN. FD. 6-7 in. Primrose yellow with lighter shadings. 5-6 ft. bushes, strong growing and free branching. For years we have used this as a Florists' yellow.

Root \$.90; Plant \$.60

MRS. E. J. B. Str. C. 6 in. Persian rose, with lighter center. A very fine cut flower.

Plant \$.80

NAGEL'S SENSATION. Str. C. 7-9x4 in. Light Camellia rose, base empire yellow. Plenty of very long stemmed flowers are produced the entire season. A good cut-flower.

Root \$1.35; Plant \$.90



MARION GLENN



Michael Black

NAY AUG. SC. 7x4 in. French rose, a beautiful shrimp pink. Fine stems. Bush 4 ft. This is a perfectly formed star shaped flower that has won numerous prizes in its class. Root \$1.50; Plant \$1.00

NEAREST BLUE. FD. 12 in. A very large, free flowering, nearly blue dahlia on splendid stems.
Root \$1.80; Plant \$1.20

OAKLEIGH MONARCH. FD. 7-9x4 in. Cherry red. One of the best red dahlias. Early and continuous. Bush is 4 ft. and nearly perfect in growth.
Root \$.90; Plant \$.60

ORANGE FLAME. B. FD. 6 in. Orange red with perfect very long stems. Perhaps this is the best keeper of all dahlias when cut. Bush 4 ft. It blooms midseason to late, and is in great demand for cutting in the midwest and south.
Root \$1.25; Plant \$.80

ONE HUNDRED PERCENT. FD. 10x5 in. Phlox pink. A deep pink that starts flowering in August and ultimately nearly covers the bushes with bloom. Bushes are 5 ft., and the stems are good. Plant \$.90

OTILIE ZOUREK. ID. 9x5 in. Pure white with slight creaminess at center. Bush 6 ft., robust, early and free flowering. Good growing habits and with heavy foliage.
Plant \$.80

PATRICIA SPOLLEN. Inc. Cactus. 10 in. Apricot suffused saturn red. This dahlia may also be considered one of the best of the 1952 introductions. At all times during the season there was fine big bloom to be cut and exhibited.
Root \$1.35; Plant \$.90

PEGGY J. Str. C. Medium size flower. Delicately suffused lilac to light lavender with white center. Petals are tightly rolled and laciniated at the tips. A tremendous clump producer.
Root \$1.35

PERMANENT WAVE. ID. 9-10x5 in. Fuschia Purple. Strong growing and early blooming. Bush 5 ft.
Root \$1.25; Plant \$.80

PINWHEEL. Inc. C. 8-10x5 in. A blend of mallow purple and buttercup yellow with solid yellow at base. This variety provides more big cactus blooms than any other. It shows closed centers to the very last day of the season.
Root \$1.50; Plant \$.80

PRIDE OF HOLLAND. B. Str. C. Persian rose. A fine cactus on very long stems and borne profusely on long stems. Vigorous 3 ft. bushes, very early to bloom.
Plant \$1.20

PIONEER. B. Str. C. 7 in. Primrose yellow. The fine flowers are carried on long stems and are excellent for cutting.
Plant \$1.00

PRINCESS DIANNE. ID. 9x6 in. Turkey red, darker oxblood red at center. It has broad petals, slightly laciniated with just enough curl. Strong grower and prolific bloomer on long stems. Good for exhibition and cutting.
Root \$1.35; Plant \$.90

PURPLE TRIUMPH. FD. 10x6 in. Doge purple. An early and steady bloomer on excellent stems. This is perhaps the most beautiful purple dahlia.
Root \$1.35; Plant \$.90

QUEEN CITY. FD. 6-7 in. Porcelain rose. This dahlia keeps when cut. It blooms early and throughout the season. The color is vivid and different from any other. 3 ft. branches, excellent stems. A customer of ours who grows many varieties said: "If I grew but one dahlia, it would be Queen City."
Plant \$1.00

QUINN'S TIDAL WAVE. FD. 10-15 in. This is the very big strong growing yellow we have been waiting for. It is one of the best big yellows. Blooms are on long strong heavy canes and well above the foliage.
Root \$2.75; Plant \$1.80

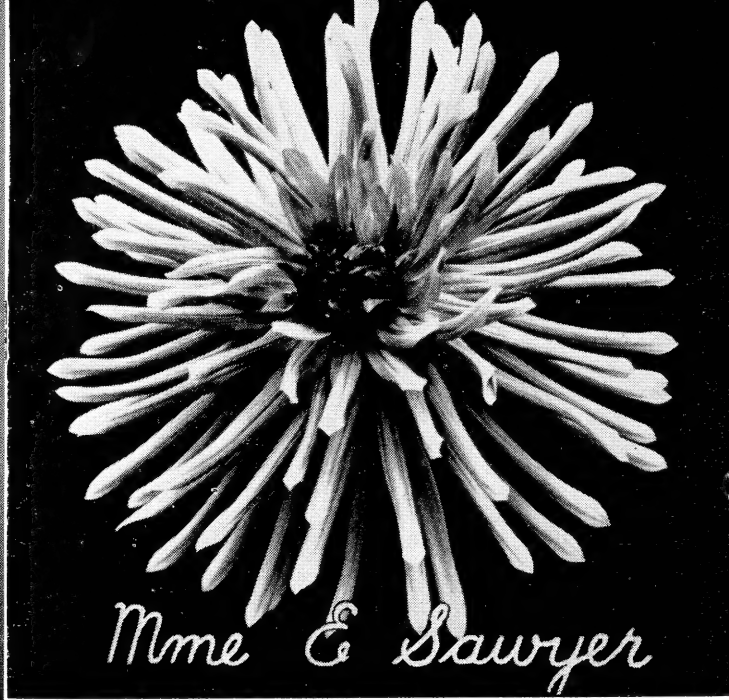
REV. PUGH. FD. 10x6 in. Scarlet with a mars orange tint, a bright glowing color. A strong growing variety that blooms early and well all season.
Root \$1.25; Plant \$.80

RONDKOP. Ball. 4 in. Primrose yellow with spinel pink tips. A very attractive bloom. Dwarf bushes, very prolific.
Root \$.90; Plant \$.60

RONNIE LEE. SC. 10x7 in. Burnt orange over primrose yellow, an extremely bright and glowing color. Bushes 5 ft., openly branching and vigorous. Stems are long. This is one of our very best.
Plant \$1.20



Miss Myrtle Beach



Mme E Sawyer

ROSALEE GORDON. FD. 10x5 in. A vigorous grower and root maker. Color is a fine cyclamen pink, deepening at center. Plant \$.90

ROSE RED. FD. 7-8x4 in. Currant to rose red. The flowers on extra long stems have excellent substance. Early and free. Bush 4 ft., well branched. Plant \$.90

SABINE. Inc. C. 5 in. Porcelain rose to maize yellow base. This is another unusually bright and attractive color in a valuable cut-flower dahlia. Plant \$.60

SATAN'S DISCIPLE. FD. 8-10x6 in. Jasper red. A brilliant big bloom, held well above the foliage on excellent stems. Root \$1.25; Plant \$.80

SHERWOOD'S PEACH. A. ID. 12x7 in. Ochraceous orange. This old variety has stood the test of time and drought and can be relied on to produce fine big flowers for the shows. Root \$.90; Plant \$.60

SOUTHERN THOROBRED. SC. 8-11x6 in. Roseine purple. A most prolific bloomer with long stems. Bush 5 ft., openly branching and vigorous. Plant \$.90

SOUVENIR MME. J. LANVIN. SC. 6x4 in. Persian rose, deeper center. Extreme in beauty and prolific over a long season. Blooms are very good keepers when cut. Plant \$.80

SPECIAL AWARD. SC. 11x6 in. Tangerine orange. Won largest bloom award East Liverpool. A fine big dahlia. Bush 6 ft. Root \$2.25; Plant \$1.50

STARAZE. SC-ID. 9x6 in. Light primrose yellow. An early bloomer on long stems. Bush 3 ft., well branched. 1949 Honor Roll. Root \$1.25; Plant \$.80

STARDUST. ID. 8x5 in. Amaranth rose shading lighter. A beautiful pink showing light lines lengthwise of petals. Bush 3 ft., with excellent stems. Plant \$1.00

STELLAETTE. FD. 10x5 in. Indian lake, a fine deep red. Stems are good and long and the 5 ft. bushes show several big flowers at a time. Root \$.90; Plant \$.60

THE CARDINAL. SC. 8-10x5 in. Blood red. Strong growing 5 ft. bushes produce many fine flowers. Mid-season. Most excellent stems. Root \$1.25; Plant \$.80

THE REAL GLORY. FD. 10x5 in. Pure white. Bush 5-6 ft., with long stems. This is perhaps the most reliable large white and has been for several years. Mid-season. Root \$1.25; Plant \$.80

THE VOLUNTEER. ID. 10x6 in. Peony purple flushed pansy purple. A vigorous grower on 5 ft. bushes and a prolific bloomer. Keeps its color well in the sun. Root \$1.50; Plant \$1.00

TOP FLIGHT. SC. 10x6 in. Vermilion. A beautiful bright scarlet shade. Flowers at mid-season are of perfect form on long stems. Bush 4 ft. Root \$.90; Plant \$.60

TORERO. B. Inc. C. Tan red. Plant \$.60

VAMPYR. A. Str. C. 8x4 in. Poppy red to brick red. Would classify as orange. 4 ft. bushes show a perfect growing habit with flowers produced in great abundance on long stems. Plant \$1.80

VERMONT GILLIAN. Str. C. 7 in. Bush 4 ft. Rich deep chrome gold on a long stem. Very fine. Plant \$.90

VICTORY. FD. 7-8 in. Porcelain rose. An old variety and one of the few true pinks without lavender shades. Root \$1.25; Plant \$.80

VIRGINIA RUTE. A. SC. 10 in. Cardinal red. An old reliable variety. Plant \$.80

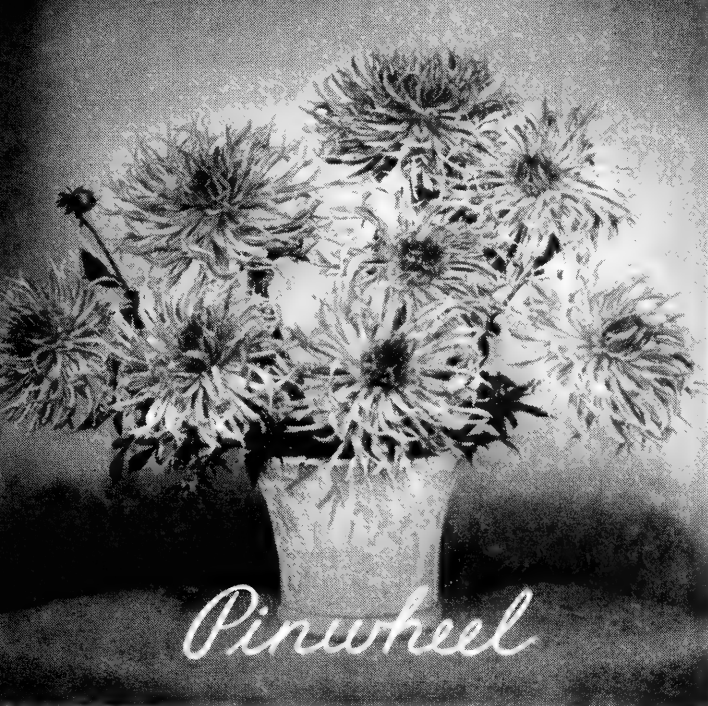
VOLCANO. FD. 10x6 in. Light marigold orange. An early bloomer with many fine big flowers showing throughout the season. Bush is 3-4 ft., with excellent long stems. Root \$1.35; Plant \$.90

WHITE GLAMOUR. A. ID. 10-11 in. The largest of all whites. A sport of glamour. Root \$2.75; Plant \$1.80

WINDLASSIE. ID. 8x5 in. The clearest of whites. The fine bloom is nearly ball shaped. A good bloomer on 4 ft. bushes. Root \$2.00; Plant \$.90

WOODLAND NYMPH. Str. C. Soft salmon pink with empire yellow center. Petals lacinated. Good for cutting. Root \$1.50; Plant \$1.00

WOODLAND PEACH. SC. 6x4 in. Blend of canary yellow and begonia pink. Good wiry stems. Profuse and of good substance. Plant \$.90



MINIATURE DAHLIAS

(diameter under 4 inches.)

ANDRIES PINK. FD. Tyrian pink.	Plant \$.60
BO-BO. FD. Chinese yellow and Saturn pink.	Root \$.60
BUDDY. FD. Oxblood red. Covered with bloom.	Plant \$.60
CHEERIO. SC. Cherry red, tipped white.	Plant \$.60
FAVORITA. Str. C. Pink-tan.	Plant \$.60
HAZEL HARPER. Min. Str. C. Rhodamine pink, lighter at center. Certified at all five trial grounds.	Root \$.90; Plant \$.60
LILLY BELLE. FD. Soft pink with light center.	Plant \$.60
LITTLE SHEIK. SC. Rose red, white center stripe.	Root \$.60
LOOK. ID. B. Carmine and white.	Root \$1.50; Plant \$1.00
NELLIE SHEE. FD. Pastel lilac. (Lavender).	Root \$.60
NICKY. FD. Rose pink.	Plant \$.50
RUBY CHARM. Miniature. Str. C. Deep rich ruby red. Plants are tall and profuse and blooms keep well when cut.	Root \$.90; Plant \$.60
SNOW BABY. FD. Pure white.	Root \$.90; Plant \$.60
WHITE FAWN. ID. White.	Root \$.90; Plant \$.60
YELLOW KITTEN. FD. Light primrose yellow.	Root \$.90; Plant \$.60



POMPON DAHLIAS

(not more than 2 in. diameter, ballshaped and quilled.)

JONESY. A small exhibition pompon of lavender pink. Very fine form.	Root \$1.50; Plant \$.75
PICK-UP. 2 1/2 in. Light primrose yellow.	Root \$.80; Plant \$.60
RHONDA. Lilac. Very fine.	Plant \$.60
SONJA. (Holland). White, delicately edged lilac.	Root \$.80
ZONNEGOUD. (Holland). Apricot, with chrome center.	Root \$.60

Bargain Collections

GRAB-BAG COLLECTION

We have always listed this "Grab-Bag" and if you are not interested in names, it is a good buy as many letters received indicate. Large Flowered dahlias from our mixed bin, unlabeled.

12 roots postpaid \$4.00

FIVE REAL GIANTS

ARTHUR GODFREY. Orange.
ADA N. Purple.
CALIFORNIA PAGEANT. Bronze.
FRIEDA GAYLORD. Pink.
MAJESTIC. Fire red.

1 Root of each for \$6.15

1 Plant of each for \$4.10

See Next Page.

SIX BEAUTIFUL CACTUS DAHLIAS

BEAUTY QUEEN. Pink and white.
CAROL FRANCIS. Lavender.
CLARA HOOK. Yellow.
MISS MYRTLE BEACH. Orange.
MARION GLENN. Purple.
OAKLEIGH CHAMPION. Bronze.

1 Root of each for \$5.65

1 Plant of each for \$3.75

SIX SMALL (5 In. or less) CUT FLOWER DAHLIAS

ANJERDRIES. White
APHRODITE. Pink.
AUREOOL. Yellow.
BOBO. Orange.
CAROLINA LASSIE. Lavender.
MARY CHURCHILL. Red.

1 Root of each for \$4.00

MIXED CUT FLOWER, CACTUS AND GIANT DAHLIAS

ALCAZAR. Large dark red.
ARTHUR GODFREY. Giant orange.
APHRODITE. Golden pink.
FINESSE ANVERSOIS. Light yellow, cactus.
MOEDER TOEBAERT. Lavender cactus.
MARION GLENN. Purple cactus.
PEGGY J. Pink and white cactus.

1 Root of each for \$6.65

1 Plant of each for \$4.45

EXTRA SPECIAL DAHLIA ROOTS

NO. 1

NO. 1—Roots only 80c each, plus postage, 45c.
Two (2) of one variety for \$1.50 plus postage.

ALCAZAR. ID. 10 in. A fine cardinal red. Bushes dwarf, early and free blooming. The reverse of the petals is shaded white.

AMIDONETTE. FD. 6 in. An extra good bi-color of signal red tipped white.

KELVIN SUNRISE. SC. 6-7 in. Gold tipped garnet. An unusual color combination. A bi-color. Bush is 4 ft. Has excellent stems and a good root maker.

KENTUCKY SPORTSMAN. ID. 9 in. Golden amber tipped white. This has long been a standard bi-color in these colors.

L. C. K. Str. C. 5 in. Amber yellow. Very early and free. One of the best cut-flowers. The 3 ft. bushes provide big clumps of roots.

MARY CHURCHILL. Anemone. 5 in. Cardinal red. Red cushion tipped gold. Early and free flowering and a good cut-flower.

MERRY SUNSHINE. FD. 5-6 in. Light primrose yellow. Dwarf bush with fine stems. One of the earliest and most profuse of the yellows.

MME. E. SAWYER. Str. C. 6-7 in. Persian rose. One of the most beautiful and perfectly formed cactus bloom. The stems are most excellent.

MONY. FD. 7 in. Mauve tipped white. This is the most uniform bi-color we have.

MRS. HESTER PAPE. ID. 10x5 in. Garnet lake purple. The fine blooms are unfailingly produced on nice stems. The well branched big bushes are 5 ft. This has a good record as a show winner.

OAKLEIGH CHAMPION. Inc. C. 8-10x4 in. Straw yellow heavily overlaid with rhodamine pink. This is one of the largest and best of the cactus dahlias. The finely formed flowers are produced early, continuously and freely on long stems.

REES' MIDNIGHT. FD. 8x4 in. Dark Maroon on very long, up to 24 in. stems. The best.

ROBERT WEHR. FD. 6-7 in. Mars orange, yellow base. This has proved to be a valuable Florists' flower. It is extremely free blooming and when disbudded long canes may be cut.

SANTA CLAUS. FD. 7 in. Scarlet, white and yellow. An unusual tri-color.

SILVERETTA. Str. C. 5 in. Persian rose heavily shaded silver.

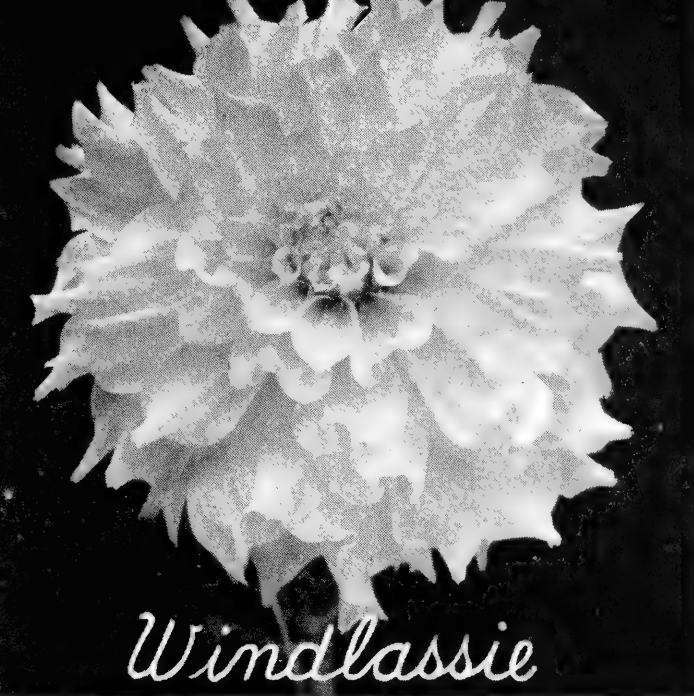
TIPPLER. Str. C. 6 in. Pure white tipped deep lilac.

WHITE KING. FD. 6-7 in. Well known as in Europe as a white cut-flower.

NO. 2

NO. 2—Roots only \$1.10 each, plus postage, 45c.
Two (2) of one variety for \$2.00 plus postage.

ARABIAN NIGHT. Str. C. 10 in. Deep violet, overlaid blue. The well formed flowers are superb for exhibition.



See Page 11.

EXTRA SPECIAL DAHLIA ROOTS

Continued.

BLENDETTE. Inc. C. (Rosemary) A light blend—primrose yellow with blush tips of rose madder. 7x3½ in. 5 ft. bush and a profuse bloomer.

LILLIAS THOMPSON. FD. 8x5 in. Signal red. An unusual shade of bright red. Bushes are 3 ft., early and free and the stems are excellent.

LIMELIGHT OF DIXIE. FD. 10 in. An unusual color of cream tinted green. Certified at Cincinnati.

MOEDER TOEABAERT. SC. Lavender pink. A good bloomer on fine stems. One of the good ones out of Europe.

PURPLE MAGIC. 10 in. Fine magnolia purple.

RUDOLPH MOTZNIK. ID. 9-11 in. Rhodamine pink. Do you remember the dahlia Kathleen Norris? This one is the same type and color but much bigger. Strong branching 4 ft. bushes and fine long stems. Midseason bloom. Shows some single flowers.

SAINT NICK. FD. 6-7 in. Scarlet tipped white. 5 ft. a sure fire bloomer.

ZERO. FD. White with faint touch of lavender in center 8x4 in. Bush 6 ft. Strong growing. Flowers of excellent substance. (Rocky River).

ROOTED CUTTINGS are well rooted dahlia sprouts, before putting in pots to grow plants. You should have experience in growing them. Transplant to a pot and grow 2 weeks before setting out. Price is 1/3 less than plant price. **IMPORTANT:** Not less than two (2) rooted cuttings may be ordered of varieties with plant price of less than \$1.00. With plant price of \$1.00 or more one rooted cutting of a variety may be ordered. No rooted cuttings will be sold of varieties marked "Net".



A 1955 HONOR ROLL GIANT

See Page 2.

GOLDEN RULE DAHLIAS

CONSIST OF dahlia roots, plants and rooted cuttings. **A ROOT** will be a division from a dahlia field clump, guaranteed true to name with one or more eyes. **A PLANT** has been grown from a dahlia rooted cutting into a large husky plant that is ready for immediate planting upon arrival. Plants will grow and bloom as quickly as roots. Also will form nice clumps when properly grown. Plants are considerably cheaper than roots. A large percentage of our customers prefer plants to roots. They are guaranteed healthy and true to name.

ROOTS OF SOME VARIETIES are not listed. However, should you need these roots, we may be able to spare a few at twice the plant price.

THE DAHLIA FOR CUTTING

For many years we have grown Dahlia blooms for cutting. These are disbudded two nodes (or branches) down from the terminal bud which forms a more perfect and larger flower.

Varieties we have used successfully for many years are: Aphrodite, Ardens, Begonia Rose, Braith Davis, Brother Justinus, Carolina Moon, Cherokee Rose, Clara Hook, Finesse Anversois, Golden Treasure, Jersey's Beauty, Lakeside Beauty, Michigan White, Miss Myrtle Beach, Mlle. Maurice, Mrs. Albin, Orange Flame, Robert Wehr, The Cardinal, The Real Glory and many others.

We test new cut flower varieties each year.

We cut in the very early morning during the long days and late in the evening from August on. Stems in deep water in a cool place until used.

The most properly nourished and watered Dahlia bushes will produce the best keeping flowers.



NEW HARDY MUMS FOR 1955

Plants each \$.80 cents Net

APACHE. D. (Kraus) Firecracker-red with golden over-cast. Vigorous plant and growth. Sept.

ADORABLE. D. Early completely double pure salmon pink. The pinkest of all mums. Sept.

LADY'S CHOICE. D. Large pastel pink ivory. Fully double 4 in. flowers. Grand plants. Sept.

REAL GOLD. D. 3 in. flower of pure deep golden yellow. A gold mum different from other yellows. Sept.

LARGE HARDY DECORATIVE CHRYSANTHEMUMS

Prices for well grown Chrysanthemum plants
—Plants \$.45 each; 3 of one variety for
\$1.15.

ALERT. An exceptionally fine large, early, dark purple. We think this is very fine. Sept. 20.

ALEX CUMMING. D. 4 in. Rich pure cerise, softening to a clean rose. The fine blooms incurve at center. Strong 2½ ft. plants, nice long stems for cutting. Oct.

AZTEC GOLD. Large, frost resistant clear lemon yellow. A splendid new yellow. Oct.

AVALANCHE. D. The world's favorite large cream-white mum. Sept.

BETTY. SD. 3 in. Splendid up-right rose-pink. Large wide petal flowers. Sept. 28.

CECIL BEED. D. A splendid early fully double deep lavender pink. A very dependable and free flowering mum. Sept.

CHAS. NYE. D. 3 in. The easiest yellow to sell in our fields. Clusters of large fully double flowers of buttercup yellow. Sept. 28.

CHIPPEWA. D. Slightly incurved, bright aster-purple. Good North. Sept.

CROWNING GLORY. D. Large bright bronze. Sept.

CROWN JEWEL. D. (Kraus) Bright current-red with brilliant sheen. Sept.

EARLY CRIMSON. D. Crimped petals of bright crimson. Sept.

FASCINATION. D. 4 in. Silvery lavender pink shading to soft white. Long stems on 2 ft. bushes. Sept.

GARNET SPOON. SD. (Lehman) Purple tubes with red spoons accented by a bright yellow center. Oct.

GOLDEN HOURS. D. An early and popular deep lemon-Chrome. Sept.

GOLDEN SALMON. D. Fine golden bronze shade. Very hardy.

HOLIDAY. D. A new bright golden bronze that will grow 4 in. Domed center. Has a perfect habit of growth and is very hardy. Sept.

LEE POWELL. D. Fine large flowers of Chinese yellow to orange yellow and very prolific. The mum of the year.

LORENZO. D. (Kraus) Rich, flaming, dark dianthus purple with quilled petals. Sept.

MALINDA BROWN. D. A free flowering incurved rose-pink. Late Sept.

MEDITATION. Fully double, 3 in. A firm two-toned flower of soft light jasper red and maize yellow with orange reverse. Oct. 6.

MYRTLE WALGREN. D. Rich amaranth purple, under-laid silvery lilac, aging to clear purple. Late Sept.

OLD LAVENDER. D. Large self lavender. Earlier and larger than Lavender Lady. Sept.

ORCHID HELEN. A sturdy orchid-pink of unusual beauty. Very fine. Sept. 10.

PATRICIA LEHMAN. A sparkling geranium-pink with peach center. Recurved and twisted petals give fluffy feathery effect. Good strong grower. Sept. 28.

PEACH SPOON. Lively peach-colored spoons with Chinese-yellow tubes, aging to pinkish peach. A very large flower, outstandingly different. Oct. 8.

QUILLED CUSHION. D. Oriental red to bright bronze.

REMEMBRANCE. This is a deep ruby-carmine color that is retained for the life of the flower. In our estimation it is the finest red produced to date. Sept. 27.

ROSEDUST. D. Immense bright cherry red. Bush growth. Excellent for cutting. Late Sept.

ROUGE CUSHION. SD. A new beautiful brilliant bright red early cushion. Sept.

GOLDEN RULE DAHLIA FARM

Ohio Route 48, Dayton Pike - Lebanon, Ohio

Date _____		AMOUNT ENCLOSED	
Name _____		Cash _____	_____
Street _____		Check _____	_____
Post Office _____		Money Order _____	_____
State _____		Stamps _____	_____
SHIP BY: <input type="checkbox"/> MAIL <input type="checkbox"/> EXPRESS		Not over 1, 2, or 10 cents	_____
		TOTAL _____	_____

SHIP ☐ JAN ☐ FEB ☐ MAR ☐ APR ☐ MAY ☐ JUNE ORDER EARLY
 MAY WE SUBSTITUTE A LIKE VARIETY IF SOLD OUT OF ONE YOU ORDERED?
 YES NO

[illegible]

PACKING AND PARCEL POST ON ALL SHIPMENTS 45 CENTS.
Add 35c to this for Special Handling on Plants and 45c for Special Delivery.

HARDY MUMS — continued

WINTERSET. D. 4 in. We believe this to be the best white. Large flowers soon loose their cream centers becoming large shaggy snow white blooms. Oct. 2.

YELLOW BLANKET. D. 1 in. A very free flowering mum with lovely clear yellow button flowers. Name describes it perfectly. Good cut flower. Oct. 10.

YELLOW SPOON. S. D. 2½ in. Very fine bright clear golden yellow. The most outstanding of the spoon varieties. Oct. 8.

Rooted cuttings of Hardy Mums may be purchased at 20% off the listed price, but not less than 3 of a kind will be sold as rooted cuttings. They should be potted or set in a flat or box of good soil for about 2 weeks before setting in the garden or field.

THE G. R. SURPRISE COLLECTION

There has been such a demand for this fine collection of Mums that we are again offering it. If you do not care about the names of your Hardy Chrysanthemums, but just want to grow them for a gorgeous display and for cutting, you can save money. It includes every color and type. All are first quality, sure to bloom plants, but have no names on them. Just a little money and you have a big Mum garden.

10 for \$2.20;

25 for \$5.25; 100 for \$20.00

PLANT MUMS

May 15th to June 15th. Plant in rows, beds or in borders about 18 inches apart. They require very little care. A handful of bonemeal or well recommended fertilizer to each plant mixed well with the soil at planting time; then again on top, raked in, at budding time.

They will produce a beautiful display of flowers over a satisfactory period of weeks during the early or late Autumn. For still greater profusion of bloom, pinch out the tender tip of each plant in June; again pinch out about the 15th of July, this time several or many tender tips. Most of the large varieties, can by disbudding, be made to produce much more beautiful and much larger flowers, some as large as four to five inches.

LARGE MUMS

GREENHOUSE TYPE

These outclass any other flower for cutting. The earlier (Indianapolis and Orchid Queen) varieties have been grown successfully in outdoor gardens and have wintered well, especially if moved to cold frame.

We list here well started plants for your garden at 50c each, 3 of a variety for \$1.40, plus postage. Ready late in May.

INDIANAPOLIS BRONZE

INDIANAPOLIS PINK

INDIANAPOLIS WHITE

INDIANAPOLIS YELLOW

ORCHID QUEEN

BRONZE ORCHID QUEEN

DARK ORCHID QUEEN

Top plants when 5-6 in. high and grow 3 stems to a plant. If disbudded down each stem, one bloom to each stem, 5 to 7 in. flowers will result.

TALL BEARDED IRIS

This collection of bearded iris consists of the modern newer varieties with tall stalks and blooms up to seven (7) inches diameter. Stop at our farm and see our iris bloom in May.

Root Divisions, all varieties, \$.70 each
6 for \$4.00 Labeled

6 Iris, one each color except White
Unlabeled, \$3.00 plus Postage

Delivery during July and August.
Place orders before July 1.

BLUE—

BANDMASTER. Powder blue.

BLUE ELEGANCE. Medium steel blue.

BLUE SHIMMER. Blue over white.

DISTANCE. Light blue.

GREAT LAKES. Medium self blue.

MISSOURI. Rich medium blue.

MORNING BLUE. Massive blue.

THE ADMIRAL. Very deep blue.

BRONZE—

CHANTILLY. Lavender flushed gold.

LAMPLIGHT. Flesh-buff.

MELITZA. Ivory-flesh.

SOWISA. Coppery pink.

RIPE WHEAT. Golden buff.

LAVENDER—

HARRIET THOREAU. Orchid pink.

MELANIE. Light orchid pink.

ORCHID LADY. Clear orchid.

PINK—

CLIMA MAID. Soft pink.

FLORA ZENOR. Cameo pink.

GRACE BALLARD. Rose pink shaded yellow.

KENTUCKY BEAUTY. Rose pink.

PINK CAMEO. Pure pink.

PINK OPAL. Opal pink.

YEN. Rose pink.

PURPLE—

AMIGO. Pansy purple.

MASTER CHARLES. Mulberry.

RED RAY. Nearest red.

WHITE—

LADY BOSCAWEN.

YELLOW—

BERKELEY GOLD. Deep yellow.

COOL LEMONADE. Lemon yellow.

GOLDEN FLEECE. Big gold yellow.

JASMINE. Golden yellow self.

OLA KALA. Deep, almost orange.



FIELD OF DAHLIAS

DIGGING AND STORING OF ROOTS

After killing frost, the tops need not be cut off. Leave roots in the ground as long as there is no danger of freezing. Look out for November cold waves.

After digging, store immediately without special drying. Pack in peat moss, shaving, sawdust, sand or vermiculite etc. If you have a method of storing that works, stick to it.

Examine roots two or three times during the winter and if necessary to prevent shrivelling, add moisture. In the spring sprout roots if necessary, by planting in soil in a warm place. Separate, one sprout to a division, by splitting the stem and crown according to the sprouts.

INSECTS. Control of insects is important. DDT has helped greatly in overcoming these pests. Dust once a week in the evening when air is still with 2% to 5% DDT. We have found that DDT takes care of the sucking and chewing insects that are so harmful to the Dahlia. If red spider shows up, we suggest washing the underside leaves of the plant with a strong spray of cold water. Parathion is the answer to control of red spider, but as yet it is not in general use.

DISBUDDING. To get the best flowers on long stems, it is advisable to disbud. You can pinch out the tops of dahlia plants after the third set of leaves appear, or you can wait for the crown bud to appear. Pinch two of the smaller buds from this crown bud. Likewise pinch side laterals two joints from the top bud. If the former method of pinching center of plant is used, you may disbud each of the four laterals which will appear. Leaving top main center bud on each lateral, pinching all other two joints down.

CULTURAL DIRECTIONS

SOIL PREPARATION. Dahlias are not fussy about soil, providing it is deeply cultivated and well drained with plenty of humus.

TIME TO PLANT. The proper time to plant for best results is May 15th. For exhibition, we advise June 1st to 10th in the Ohio Valley. You have until July 1st for good results.

HOW TO PLANT. Select a sunny location. They will not grow in deep shade. Drive a good strong stake down for each dahlia, and have them 3 ft. apart. At each stake mix in one handful of bone meal or any well recommended fertilizer. Place the root in a horizontal position 4 to 6 inches deep. You may now fill in level over root or leave a slight depression which may be filled in as the dahlia grows. If you are planting green plants soak in shallow water for a few minutes in order to freshen them after their journey thru the mail. Plant the roots of the plant about 4 inches deep leaving a slight depression to be filled in as plant grows. Water well and if it is hot sun on the day you plant, protect them thru the heat of the day.

CULTIVATION. Keep the soil well cultivated throughout the season—but very shallow. Just scrape off the top, getting the weeds, but not disturbing the tender feeding roots that are very close to the surface. Unless weather is very dry, dahlias will need little watering until the buds appear. If it is dry, give them a good heavy soaking once a week. Don't water them a little every night. When the plants are about one foot high, sprinkle any good commercial fertilizer high in potash and phosphate, about a foot away from the plant and gently rake it in.

Detailed cultural instructions will be sent with each order.

If sold out of any variety listed in Bargains or Collections we reserve the right to substitute an equal or better variety in a similar type and color; or you may suggest substitutions and we will try to please you.